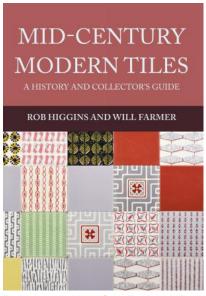
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Few ceramic tiles are more popular with collectors than those modernist products of mid-twentieth century potteries. This book is the perfect introduction to them.



BIBLIOGRAPHIC INFORMATION

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Mid-Century Modern Tiles A History and Collector's Guide

Rob Higgins and Will Farmer

Press Release

This book showcases British decorative tiles from 1945 to 1975. 'Mid-century Modern' had its roots in the 1930s, with influences especially from California and Europe. Pioneers include the architect Frank Lloyd Wright in the USA and, in Europe, the Milan designers Gio Ponti and Piero Fornasetti, who derived inspiration from artists such as Picasso and Miro. British designers hardly had time to embrace the new style before the Second World War, but the decades after 1945 saw it flourish in the UK. Bold, sweeping curves in the manner of sculptures by Barbara Hepworth flowed into interior design, and the graphic style of Graham Sutherland was adopted by ceramic manufacturers.

British tile producers developed a Mid-century Modern character of their own, one that was not simply derivative of American and European or even other British designers. Tiles were widely used inside the home, and also as key features of architectural projects. The DIY movement of the 1960s took the choices about interior tiling away from builders and architects, and allowed homeowners to adopt their own style of the day.

This book looks at some of the important tile manufacturers, such as Carter & Company in Poole, and shows off the variety of skills and techniques that went into creating these decorated tiles, exploring Britain's rich catalogue of powerful designs.

PRESS INFORMATION

- Superb illustrations.
- Will Farmer is an expert on BBC Antiques Roadshow.
- Reviews in antiques and decorative arts press.
- Also available in Kindle, Kobo and iBook formats.
- Contact Philip James Dean, Publicity Assistant, at Amberley Publishing, Tel +44 01453 847823, Email <u>p.dean@amberley-books.com</u> for further details.

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Professor Rob Higgins works at the University of Warwick and University Hospital Coventry. He is a doctor who was born and trained in East London, and has worked in many hospitals around London. He has an interest in local and medical history, and has an extensive collection of images of London hospitals. He has previously published extensively on kidney transplantation and on ceramics of the nineteenth and twentieth centuries.

Will Farmer is a fine art and antiques auctioneer specializing in ceramics, glass and 20th century decorative arts. He appears as an expert on the BBC 'Antiques Roadshow' since 2006. His books include Clarice Cliff and Poole Pottery.



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